A2500-3

Newsprint Division

AMERICAN PAPER INSTITUTE

260 Madison Avenue, New York, N.Y. 10016

ENTIRE REPORT IS SET FORTH IN METRIC TONS

REPORT FOR JANUARY 1980

NEWSPRINT MONTHLY STATISTICAL REPORT **

Shipments of newsprint from North American mills, on a seasonally adjusted basis, moved sharply upward in December and January.

U.S. Consumption has turned slightly downward, and in January was at about the same level as January 1979.

Publisher inventories (ANPA 525 sample) have started to grow. They were 54,000 higher on 1/31/80 than at the end of last November.

(Thousands of Metric Tons)	JANUARY			1 MOS. YEAR TO DATE			Details On Page No. *
	1979	1980	% Change	1979	1980	% Change	
PRODUCTION AND SHIPMENTS							
NORTH AMERICA							
Production	1,039	1,118	+ 7.5	1,039	1,118	+ 7.5	2
% of Capacity	95.3	98.4	+ 3.3	95.3	98.4	+ 3.3	6
Shipments	996	1,062	+ 6.6	996	1,062	+ 6.6	2
UNITED STATES							
Production	286	341	+19.1	286	341	+19.1	3
% of Capacity	93.5	94.9	+ 1.5	93.5	94.9	+ 1.5	6
Shipments	286	335	+16.9	286	335	+16.9	3
CANADA							
Production	753	777	+ 3.1	753	777	+ 3.1	4
% of Capacity	96	100	+ 4.2	96	100	+ 4.2	6
Shipments	710	727	+ 2.5	710	727	+ 2.5	4
U.S. Consumption							
(525) ANPA Newspapers	503	511	+ 1.6	503	511	+ 1.6	5
Estimated Total	777	787P	+ 1.3	777	787P	+ 1.3	
Publishers Stock (525) ANPA Newspapers	640	610P	- 4.6				6
North American Mills – Stocks	248	234	- 5.8				2

* Additional information proceeds as follows: Graph – 1; Shipments by Destination – 7 & 8; Historical Data – 9; Circulations – 9; Forecasts of U.S. Economy – 10; Capacity Information – 11.

UNITED STATES COMPANIES PARTICIPATING IN REPORT

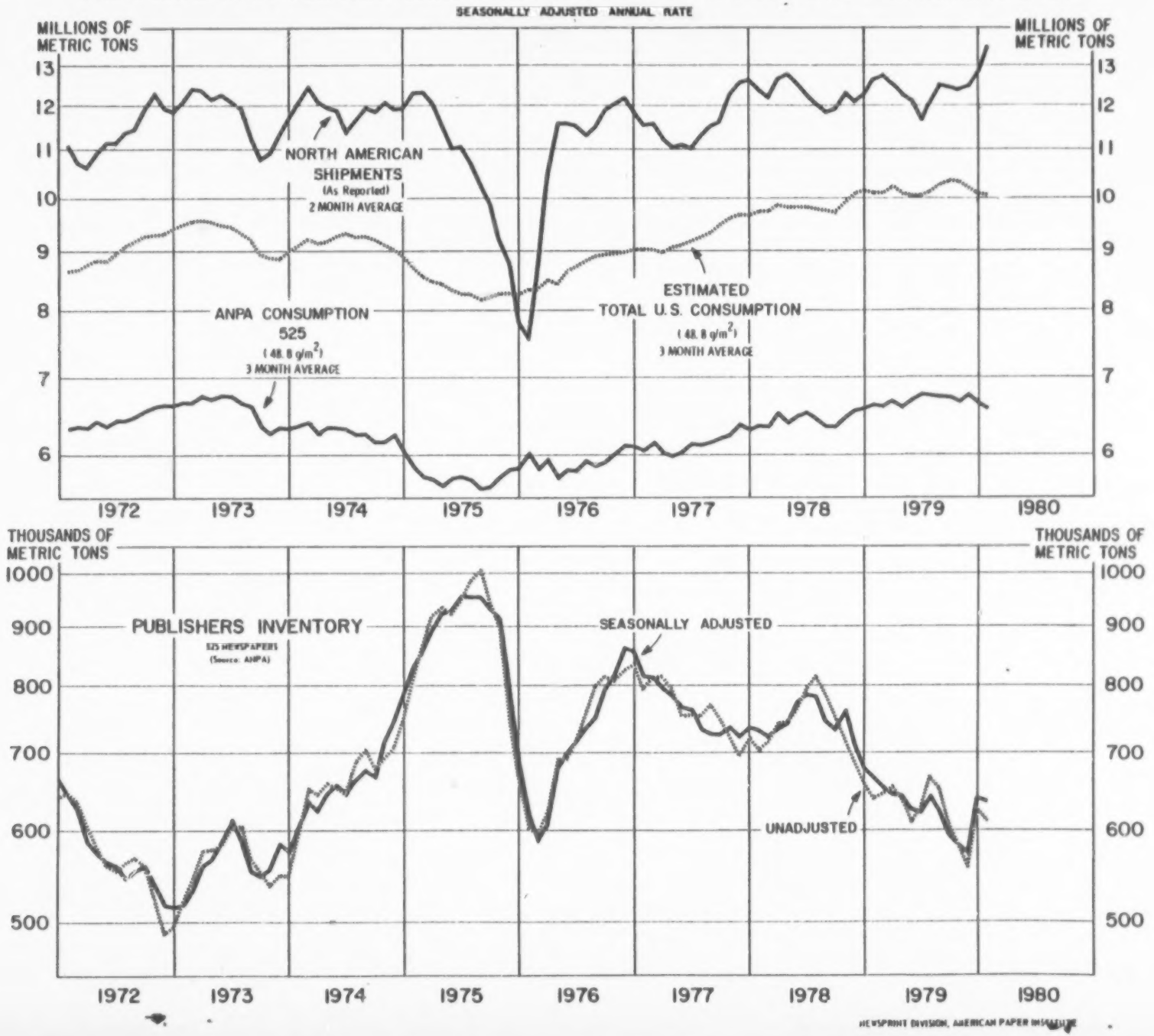
Abitibi Southern Corporation
Boise Cascade Corporation
Boise Southern Company
Bowater Incorporated
Crown Zellerbach Corporation
Field Enterprises, Inc.
Garden State Paper Company
Great Northern Paper Company
Inland Empire Paper Company
International Paper Company
North Pacific Paper Company
Publishers Paper Company
Southland Paper Division of St. Regis Paper Co.
Southeast Paper Mfg. Company
Southwest Forest Industries

Data for non-reporting company has been estimated.
** Includes Newsprint and other papers for Newspaper Publishing
P- Preliminary

In addition to the above contributing companies, the inputs for this report are dependent upon data received from the Canadian Pulp & Paper Assoc., the American Newspaper Publishers Assoc., and the U.S. Bureau of Census.

ISSUED 3/7/80

TOTAL UNITED STATES NEWSPRINT CONSUMPTION and TOTAL NEWSPRINT SHIPMENTS FROM NORTH AMERICA



NEWSPRINT DIVISION, AMERICAN PAPER INSTITUTE

NEWSPRINT STATISTICS

(In thousands of metric tons) (Not Seasonally Adjusted)

NORTH AMERICA

	Production				Shipments				Inventory-End of Month			
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.
JANUARY	1,024.1	1,039.5	1,117.7	+ 7.5	934.3	995.7	1,061.6	+ 6.6	376.5	248.5	234.1	- 5.8
FEBRUARY	974.8	964.3			904.6	940.2			446.7	272.6		
MARCH	1,065.2	1,066.0			1,164.3	1,080.9			347.7	257.8		
APRIL	1,055.9	1,015.1			1,019.6	1,013.1			384.0	259.9		
MAY	1,067.0	1,030.3			1,118.2	1,055.5			332.8	234.6		
JUNE	1,036.2	1,025.5			1,081.0	1,037.8			288.0	222.4		
JULY	985.8	1,021.4			978.0	1,023.5			295.9	220.4		
AUGUST	993.2	1,059.7			988.7	1,069.9			300.4	210.2		
SEPTEMBER	977.4	1,001.8			985.7	974.5			292.1	237.5		
OCTOBER	1,072.0	1,099.4			1,089.3	1,116.0			274.9	220.9		
NOVEMBER	1,000.7	1,078.5			1,009.9	1,071.8			265.6	227.6		
DECEMBER	977.0	1,039.6			1,038.0	1,089.2			204.4	178.0		
MONTHS												
TOTAL YEAR	12,229.3	12,441.1			12,311.6	12,468.1						

DISTRIBUTION OF NORTH AMERICAN SHIPMENTS

	To United States				To Canada				To Other Markets			
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.
JANUARY	763.2	802.5	850.6	+ 6.0	67.8	76.6	80.6	+ 5.2	103.3	116.6	130.4	+ 11.8
FEBRUARY	734.9	783.6			73.9	72.3			95.8	84.3		
MARCH	904.6	871.3			86.9	77.0			172.8	132.6		
APRIL	829.6	798.8			73.2	83.3			116.8	131.0		
MAY	894.5	824.1			79.9	88.3			143.8	143.1		
JUNE	848.5	828.2			76.3	84.6			156.2	125.0		
JULY	755.6	822.0			69.9	70.0			152.5	131.5		
AUGUST	794.0	852.3			64.8	80.0			129.9	137.6		
SEPTEMBER	774.9	774.6			72.4	79.4			138.4	120.5		
OCTOBER	867.2	885.0			86.3	89.0			135.8	142.0		
NOVEMBER	778.6	862.9			80.9	86.5			150.4	122.4		
DECEMBER	816.0	868.6			76.1	83.8			145.9	136.8		
MONTHS												
TOTAL YEAR	9,761.6	9,973.9			908.4	970.8			1,641.6	1,523.4		

Source: Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp and Paper Association.

(In thousands of metric tons)

NEWSPRINT STATISTICS

(Not Seasonally Adjusted)

UNITED STATES

	Production				Shipments				Inventory-End of Month			
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.
JANUARY	288.6	286.1	340.7	+ 19.1	280.7	286.0	334.4	+ 16.9	38.7	20.1	22.6	+ 12.4
FEBRUARY	278.9	279.7			280.6	278.1			37.0	21.7		
MARCH	316.1	315.5			322.9	317.6			30.2	19.6		
APRIL	299.2	289.2			295.2	291.3			34.2	17.5		
MAY	302.4	307.3			306.1	305.3			30.6	19.5		
JUNE	303.8	305.8			307.1	304.0			27.3	21.3		
JULY	225.4	301.0			222.7	303.6			30.1	18.8		
AUGUST	246.4	323.4			251.3	321.9			25.1	20.3		
SEPTEMBER	289.2	305.9			287.0	305.1			27.2	21.1		
OCTOBER	296.4	334.0			301.5	333.5			22.2	21.6		
NOVEMBER	290.9	329.7			291.7	327.5			21.3	23.8		
DECEMBER	280.5	307.2			281.8	314.7			20.0	16.3		
MONTHS												
TOTAL YEAR	3,417.8	3,684.8			3,428.6	3,688.6						

DISTRIBUTION OF UNITED STATES SHIPMENTS

	To United States				To Other Markets				SHIPMENTS TO THE UNITED STATES From Overseas			
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.
JANUARY	277.2	275.9	323.5	+ 17.3	3.5	10.1	10.9	+ 7.9	0	7.0		
FEBRUARY	271.2	275.2			9.4	2.9			0	12.1		
MARCH	312.7	308.2			10.2	9.4			0	2.3		
APRIL	288.0	286.1			7.2	5.2			0	9.4		
MAY	297.6	300.7			8.5	4.6			0	18.5		
JUNE	294.0	297.3			13.1	6.7			0	17.4		
JULY	219.2	299.3			3.5	4.3			0	16.6		
AUGUST	248.9	313.8			2.4	8.1			0	7.0		
SEPTEMBER	276.2	298.4			10.8	6.7			0	1.8		
OCTOBER	290.8	323.8			10.7	9.7			0	12.5		
NOVEMBER	283.6	318.1			8.1	9.4			0	15.7		
DECEMBER	273.7	305.4			8.1	9.3			0	11.6		
MONTHS												
TOTAL YEAR	3,333.1	3,602.2			95.5	86.4			0	131.9		

Source: Newsprint Division, American Paper Institute and Bureau of Census.

(In thousands of metric tons)

NEWSPRINT STATISTICS

(Not Seasonally Adjusted)

CANADA

	Production				Shipments				Inventory-End of Month			
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.
JANUARY	735.5	753.4	777.0	+ 3.1	653.6	709.7	727.2	+ 2.5	337.8	228.4	211.5	- 7.4
FEBRUARY	695.9	684.6			624.0	662.1			409.7	250.9		
MARCH	749.1	750.5			841.4	763.3			317.5	238.2		
APRIL	756.7	725.9			724.4	721.8			349.8	242.4		
MAY	764.6	723.0			812.1	750.2			302.2	215.1		
JUNE	732.4	719.7			773.9	733.8			260.7	201.1		
JULY	760.4	720.4			755.3	719.9			265.8	201.6		
AUGUST	746.8	736.3			737.4	748.0			275.3	189.9		
SEPTEMBER	688.2	695.9			698.7	669.4			264.9	216.4		
OCTOBER	775.6	765.4			787.8	782.5			252.7	199.3		
NOVEMBER	709.8	748.8			718.2	744.3			244.3	203.8		
DECEMBER	696.5	732.4			756.2	774.5			184.4	161.7		
MONTHS												
TOTAL YEAR	8,811.5	8,756.3			8,883.0	8,779.5						

DISTRIBUTION OF CANADIAN SHIPMENTS

	To United States				To Canada				To Other Markets			
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.
JANUARY	486.0	526.6	527.1	+ 0.1	67.8	76.6	80.6	+ 5.2	99.8	106.5	119.5	+ 12.2
FEBRUARY	463.7	508.4			73.9	72.3			86.4	81.4		
MARCH	591.9	563.1			86.9	77.0			162.6	123.2		
APRIL	541.6	512.7			73.2	83.3			109.6	125.8		
MAY	596.9	523.4			79.9	88.3			135.3	138.5		
JUNE	554.5	530.9			76.3	84.6			143.1	118.3		
JULY	536.4	522.7			69.9	70.0			149.0	127.2		
AUGUST	545.1	538.5			64.8	80.0			127.5	129.5		
SEPTEMBER	498.7	476.2			72.4	79.4			127.6	113.8		
OCTOBER	576.4	561.2			86.3	89.0			125.1	132.3		
NOVEMBER	495.0	544.8			80.9	86.5			142.3	113.0		
DECEMBER	542.3	563.2			76.1	83.8			137.8	127.5		
MONTHS												
TOTAL YEAR	6,428.5	6,371.7			908.4	970.8			1,546.1	1,437.0		

Source: Newsprint Section, Canadian Pulp and Paper Association.

NEWSPRINT STATISTICS

(In thousands of metric tons)

(Not Seasonally Adjusted)

UNITED STATES CONSUMPTION

	ANPA (525) Newspapers Consumption				Total U.S. Estimated Consumption				ANPA (525) To Total of U.S. Est. Consump.*		
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980
JANUARY	497.1	503.2	511.4	+ 1.6	760.0	777.0	787.0P	+ 1.3	65.4	64.8	65.0
FEBRUARY	472.7	496.6			725.0	769.0			65.2	64.6	
MARCH	543.9	570.3			824.0	875.0			66.0	65.2	
APRIL	562.3	574.7			865.0	885.0			65.0	64.9	
MAY	572.1	586.9			868.0	886.0			65.9	66.2	
JUNE	531.5	545.1			797.0	814.0			66.7	67.0	
JULY	508.4	518.8			769.0	786.0			66.1	66.0	
AUGUST	505.9	540.0			779.0	827.0			64.9	65.3	
SEPTEMBER	513.6	559.5			789.0	862.0			65.1	64.9	
OCTOBER	565.7	597.5			869.0	924.0			65.1	64.7	
NOVEMBER	595.9	600.5			923.0	908.0			64.6	66.1	
DECEMBER	577.3	580.1			896.0	889.0P			64.4	65.3	
MONTHS											
TOTAL YEAR	6,446.4	6,673.2			9,864.0	10,202.0					

P - Preliminary.

* - 5 month moving Ratio of U.S. Supply to ANPA Supply.

(Seasonally Adjusted)

	ANPA 525 NEWSPAPERS CONSUMPTION				TOTAL U.S. ESTIMATED CONSUMPTION				TOTAL NORTH AMERICAN SHIPMENTS			
	Seas. Adj. -3 Mon. Moving Avg. -Ann. Basis				Seas. Adj. -3 Mon. Moving Avg. -Ann. Basis				Seasonally Adjusted-Annual Basis			
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.
JANUARY	6,344	6,616	6,584P	- 0.5	9,700	10,210	10,130P	- 0.8	12,205	12,820	13,817	+ 7.8
FEBRUARY	6,324	6,596			9,700	10,210			12,283	12,792		
MARCH	6,448	6,683			9,770	10,250			13,184	12,294		
APRIL	6,389	6,594			9,830	10,160			12,537	12,280		
MAY	6,511	6,680			9,880	10,090			12,535	11,950		
JUNE	6,603	6,760			9,900	10,090			12,011	11,563		
JULY	6,511	6,732			9,850	10,200			12,117	12,636		
AUGUST	6,380	6,719			9,830	10,290			11,661	12,526		
SEPTEMBER	6,334	6,717			9,730	10,350			12,336	12,506		
OCTOBER	6,458	6,664			9,920	10,300			12,403	12,457		
NOVEMBER	6,518	6,775			10,090	10,250			12,003	12,647		
DECEMBER	6,582	6,634			10,220	10,160P			12,651	13,256		
MONTHS AVERAGE ANNUAL RATE												

P - Preliminary.

Source: American Newspaper Publishers Association, Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp and Paper Association.

NEWSPRINT STATISTICS

(In thousands of metric tons)

	525 NEWSPAPERS PUBLISHERS STOCK - END OF MONTH								END OF MONTH - DAY'S SUPPLY - CONSUMERS' STOCKS ON HAND & IN TRANSIT*					
	Unadjusted				Seasonally Adjusted				As Pub.by ANPA (525)			U. S. Estimated Total		
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980	1978	1979	1980
JANUARY	702.4	639.7	610.1P	- 4.6	730.9	667.0	636.8P	- 4.5	41	36	35P	41	36	35P
FEBRUARY	711.6	646.4			721.7	657.6			40	35		40	36	
MARCH	742.5	650.5			735.6	646.6			40	34		41	35	
APRIL	742.2	642.5			741.4	643.8			41	34		41	33	
MAY	757.1	609.1			775.6	624.7			44	34		44	34	
JUNE	795.0	625.2			789.2	620.2			49	37		48	37	
JULY	815.1	668.1			786.3	644.9			49	38		47	37	
AUGUST	787.1	654.4			747.2	621.5			45	35		45	35	
SEPTEMBER	751.7	611.6			730.6	593.2			40	32		42	31	
OCTOBER	762.4	584.1			762.8	583.5			39	29		39	30	
NOVEMBER	690.1	556.5			711.5	572.5			38	30		37	31P	
DECEMBER	660.0	627.6			674.7	640.4			40	38		38	34P	

P - Preliminary.
*The calculation of U.S. Consumers' days supply is based on consumption in subsequent months. For the most recent months a projected rate of consumption is used. Days supply for the ANPA group has been revised and is now based on consumption in the subsequent month.
Source: American Newspaper Publishers Association and Newsprint Section, Canadian Pulp and Paper Association.

	OPERATING RATES											
	United States				Canada				North America			
	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.	1978	1979	1980	% Chg.
JANUARY	96.0	93.5	94.9	+ 1.5	96	96	100	+ 4.2	96.0	95.3	98.4	+ 3.3
FEBRUARY	97.9	92.7			99	97			98.7	95.7		
MARCH	97.2	96.5			100	98			99.2	97.6		
APRIL	97.2	96.2			100	95			99.2	95.3		
MAY	96.9	98.0			101	94			99.8	95.2		
JUNE	97.0	96.1			99	96			98.4	96.0		
JULY	85.0	91.3			98	92			94.7	91.8		
AUGUST	76.9	97.1			99	96			92.4	96.3		
SEPTEMBER	87.2	94.5			97	96			93.9	95.5		
OCTOBER	91.0	97.1			100	97			97.3	97.0		
NOVEMBER	93.2	96.4			97	100			95.9	98.9		
DECEMBER	85.0	89.1			97	101			93.2	97.2		
MONTHS												
TOTAL YEAR	92.1	97.6			98	97			96.6	96.6		

Source: Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp and Paper Association.

NEWSPRINT SHIPMENTS BY DESTINATION

(In thousands of metric tons)

Year	North-East	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Total Domestic Shipments
United States									
1971	429	253	176	495	269	658	95	625	3,000
1972	453	281	182	548	283	696	117	659	3,219
1973	432	279	172	575	321	748	161	630	3,318
1974*	425	230	160	562	315	730	158	670	3,250
1974	411	221	154	543	304	705	152	646	3,136
1975	463	254	193	551	299	701	142	632	3,235
1976	479	234	185	589	300	735	136	637	3,295
1977	502	216	187	582	303	743	151	706	3,390
1978	445	201	176	533	303	836	162	677	3,333
1979	467	206	194	611	307	859	182	776	3,602
Canada									
1971	1,969	1,660	393	589	103	24	187	686	5,576
1972	2,079	1,694	408	669	117	37	176	653	5,833
1973	2,122	1,746	434	789	128	55	196	749	6,219
1974*	2,237	1,920	456	807	159	73	192	723	6,567
1974	2,147	1,842	438	775	152	71	185	694	6,304
1975	1,711	1,480	315	570	93	62	145	603	4,979
1976	1,779	1,659	417	727	129	78	181	700	5,670
1977	1,873	1,607	387	739	111	74	204	756	5,751
1978	1,940	1,807	465	846	123	63	220	964	6,428
1979(1)									
North America									
1971	2,398	1,913	534	1,084	372	682	282	1,311	8,576
1972	2,532	1,975	590	1,217	400	733	293	1,312	9,052
1973	2,554	2,025	606	1,364	449	803	357	1,379	9,537
1974*	2,662	2,150	616	1,369	474	803	350	1,393	9,817
1974	2,558	2,063	592	1,318	456	776	337	1,340	9,440
1975	2,174	1,734	508	1,121	392	763	287	1,235	8,214
1976	2,258	1,893	602	1,316	429	813	317	1,337	8,965
1977	2,375	1,823	574	1,321	414	817	355	1,462	9,141
1978	2,385	2,008	641	1,379	426	899	382	1,641	9,761
1979(1)									

* - Adjusted to 1973 basis weights.

Source : Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp & Paper Association.

(1) - The 1979 revised shipments by destination for Canada and North America will appear in a later issue.

NORTH AMERICAN
NEWSPRINT SHIPMENTS BY DESTINATION

(In thousands of metric tons)

REGION	QUARTER	UNITED STATES			CANADA(1)			TOTAL NORTH AMERICA(1)		
		1978	1979	%Chg.	1978	1979	%Chg.	1978	1979	%Chg.
Northeast*	1 Q	120.9	121.6	+ 0.6	481.1			602.0		
	2 Q	120.7	117.9	- 2.3	487.1			607.8		
	3 Q	76.7	109.1	+ 42.2	485.2			561.9		
	4 Q	127.1	118.6	- 6.7	485.7			612.8		
	Year	445.4	467.2	+ 4.9	1,939.1			2,384.5		
East North Central	1 Q	53.4	52.9	- 0.9	423.9			477.3		
	2 Q	49.1	52.0	+ 5.9	463.8			512.9		
	3 Q	49.9	48.2	- 3.4	436.8			486.7		
	4 Q	48.0	53.0	+ 10.4	482.9			530.9		
	Year	200.4	206.1	+ 2.8	1,807.4			2,007.8		
West North Central	1 Q	44.8	49.3	+ 10.0	122.6			167.4		
	2 Q	43.1	47.3	+ 9.7	117.5			160.6		
	3 Q	43.4	50.2	+ 15.7	116.9			160.3		
	4 Q	44.8	47.5	+ 6.0	108.6			153.4		
	Year	176.1	194.3	+ 10.3	465.6			641.7		
South Atlantic	1 Q	133.7	131.5	- 1.6	207.0			340.7		
	2 Q	144.2	142.3	- 1.3	230.5			374.7		
	3 Q	125.8	166.2	+ 32.1	187.3			313.1		
	4 Q	128.4	171.1	+ 33.3	221.9			350.3		
	Year	532.1	611.1	+ 14.8	846.7			1,378.8		
East South Central	1 Q	76.8	71.0	- 7.6	36.9			113.7		
	2 Q	74.7	76.7	+ 2.7	37.8			112.5		
	3 Q	73.8	74.2	+ 0.5	23.9			97.7		
	4 Q	78.0	85.2	+ 9.2	24.4			102.4		
	Year	303.3	307.1	+ 1.3	123.0			426.3		
West South Central	1 Q	205.8	206.3	+ 0.2	18.2			224.0		
	2 Q	218.2	220.1	+ 0.9	10.7			228.9		
	3 Q	199.7	218.5	+ 9.4	17.5			217.2		
	4 Q	213.0	214.5	+ 0.7	15.8			228.8		
	Year	836.7	859.4	+ 2.7	62.2			898.9		
Mountain	1 Q	42.0	48.0	+ 14.3	46.3			88.3		
	2 Q	44.6	44.3	- 0.7	61.7			106.3		
	3 Q	35.3	41.5	+ 17.6	56.2			91.5		
	4 Q	40.8	47.8	+ 17.2	55.8			96.6		
	Year	162.7	181.6	+ 11.6	220.0			382.7		
Pacific	1 Q	183.7	178.7	- 2.7	205.6			389.3		
	2 Q	185.0	183.5	- 0.8	283.9			468.9		
	3 Q	139.7	203.6	+ 45.7	256.4			396.1		
	4 Q	168.0	209.6	+ 24.8	218.6			386.6		
	Year	676.4	775.4	+ 14.6	964.5			1,640.9		
TOTAL DOMESTIC SHIPMENTS	1 Q	861.1	859.3	- 0.2	1,541.6			2,402.7		
	2 Q	879.6	884.1	+ 0.5	1,693.0			2,572.6		
	3 Q	744.3	911.5	+ 22.5	1,580.2			2,324.5		
	4 Q	848.1	947.3	+ 11.7	1,613.7			2,461.8		
	Year	3,333.1	3,602.2	+ 8.1	6,428.5			9,761.6		

* - Includes New England and Middle Atlantic

Source : Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp & Paper Association

(1) - The 1979 revised shipments by destination for Canada and North America will appear in a later issue.

NEWSPRINT HISTORICAL DATA

(In thousands of metric tons)

YEAR	PRODUCTION	SHIPMENTS TOTAL	SHIPMENTS TO UNITED STATES	SHIPMENTS TO CANADA	SHIPMENTS TO OTHER MARKETS	INVENTORY END OF YEAR	IMPORTS FROM OVERSEAS	(525) NEWS-PAPER PUBLISHERS STOCK - END OF YEAR
United States								
1968	2,762	2,772	2,671	-	101	24	258	575
1969	3,050	3,051	2,945	-	106	24	266	634
1970	3,142	3,136	3,008	-	128	30	286	680
1971	3,153	3,146	3,000	-	146	37	288	639
1972	3,317	3,330	3,219	-	111	24	298	493
1973	3,391	3,395	3,318	-	77	21	346	547
1974*	3,348	3,347	3,250	-	97	23	-	780
1974	3,230	3,230	3,136	-	94	23	193	750
1975	3,348	3,347	3,235	-	112	19	30	666
1976	3,389	3,381	3,295	-	86	26	52	835
1977	3,512	3,507	3,390	-	117	31	0	722
1978	3,418	3,429	3,333	-	96	20	0	660
1979	3,685	3,689	3,602	-	87	16	132	628
Canada								
1968	7,286	7,345	5,540	612	1,193	184	-	
1969	7,945	7,930	5,822	643	1,465	200	-	
1970	7,808	7,795	5,575	650	1,570	214	-	
1971	7,670	7,586	5,576	654	1,356	301	-	
1972	8,001	8,075	5,833	709	1,533	228	-	
1973	8,292	8,345	6,219	779	1,347	175	-	
1974*	9,023	9,070	6,567	837	1,666	132	-	
1974	8,662	8,706	6,304	804	1,598	130	-	
1975	6,966	7,010	4,979	784	1,247	86	-	
1976	8,088	7,902	5,670	803	1,429	271	-	
1977	8,154	8,169	5,751	824	1,594	256	-	
1978	8,811	8,883	6,428	909	1,546	184	-	
1979	8,756	8,780	6,372	971	1,437	162	-	
North America								
1968	10,048	10,117	8,211	612	1,294	208	258	
1969	10,995	10,981	8,767	643	1,571	224	266	
1970	10,950	10,931	8,583	650	1,698	244	286	
1971	10,823	10,732	8,576	654	1,502	338	288	
1972	11,318	11,405	9,052	709	1,644	252	298	
1973	11,683	11,740	9,537	779	1,424	196	346	
1974*	12,371	12,417	9,817	837	1,763	155	-	
1974	11,892	11,936	9,440	804	1,692	153	193	
1975	10,314	10,357	8,214	784	1,359	105	30	
1976	11,477	11,283	8,965	803	1,515	297	52	
1977	11,666	11,676	9,141	824	1,711	287	0	
1978	12,229	12,312	9,761	909	1,642	204	0	
1979	12,441	12,469	9,974	971	1,524	178	132	

*Adjusted to 1973 basis weights.

YEAR	U.S. ESTIMATED CONSUMPTION AS REPORTED	U.S. ESTIMATED CONSUMPTION 2 48.8 G/M	TONNAGE LOSS DUE TO NEWSPAPER STRIKES
1968	8,461	7,932	168
1969	8,940	8,381	52
1970	8,855	8,271	72
1971	8,923	8,390	94
1972	9,568	9,016	6
1973	9,792	9,249	15
1974	9,330	9,164	25
1975	8,395	8,321	6
1976	8,719	8,688	0
1977	9,279	9,279	5
1978	9,864	9,868	130
1979	10,202	10,195	

UNITED STATES NEWSPAPER CIRCULATION PER HOUSEHOLD

YEAR	U.S. HOUSEHOLDS (000's)	NEWSPAPER CIRCULATIONS (MILLIONS) DAILY	NEWSPAPER CIRCULATIONS (MILLIONS) SUNDAY	CIRCULATIONS PER HOUSEHOLD DAILY	CIRCULATIONS PER HOUSEHOLD SUNDAY
1960	52,799	58.9	47.7	1.12	0.90
1961	53,557	59.3	48.2	1.11	0.90
1962	54,764	59.9	48.9	1.09	0.89
1963	55,270	58.9	46.8	1.07	0.85
1964	56,149	60.4	48.4	1.08	0.86
1965	57,436	60.4	48.6	1.05	0.85
1966	58,406	61.4	49.3	1.05	0.84
1967	59,236	61.6	49.2	1.04	0.83
1968	60,813	62.0	49.5	1.02	0.81
1969	62,214	62.0	49.7	1.00	0.80
1970	63,401	62.1	49.2	0.98	0.78
1971	64,778	62.2	49.7	0.96	0.77
1972	66,676	62.5	50.0	0.94	0.75
1973	68,251	63.1	51.7	0.92	0.76
1974	69,859	61.9	51.7	0.89	0.74
1975	71,120	60.7	51.1	0.85	0.72
1976	72,867	61.0	51.6	0.84	0.71
1977	74,142	61.5	52.4	0.83	0.71
1978	76,030	62.0P	54.0P	0.82	0.71
1979	78,157P				

P - Preliminary.
Source: Department of Commerce and Editor and Publisher.

GROSS NATIONAL PRODUCT

(Billions of Constant (1972) Dollars)

SOURCE	1980				1981				ANNUAL*	
	1st Qtr.	2nd Qtr.	3rd Qtr.	4th Qtr.	1st Qtr.	2nd Qtr.	3rd Qtr.	4th Qtr.	1980	1981
Merrill Lynch Economics - February, 1980										
Based on Pre. 4th qtr. data (1,438.4)	1,430.0	1,410.7	1,400.8	1,408.9	1,424.2	1,438.1	1,456.7	1,473.5	1,412.6	1,448.1
% Change from next preceding quarter**	-2.3	- 5.3	-2.8	+2.3	+4.4	+4.0	+5.3	+4.7	-1.3	+2.5
The Conference Board - February, 1980										
Based on Rev. 4th qtr. data (1,440.7)	1,442.0	1,448.4	1,464.4	1,476.0	1,487.1	1,498.3	1,505.6	1,513.1	1,457.7	1,501.0
% Change from next preceding quarter**	+1.0	+ 1.8	+4.5	+3.2	+3.0	+3.0	+2.0	+2.0	+1.9	+3.0
Chase Econometric - February, 1980										
Based on Rev. 4th qtr. data (1,440.7)	1,424.9	1,409.8	1,405.2	1,416.0	1,428.3	1,439.8	1,450.8	1,463.2	1,414.0	1,445.5
% Change from next preceding quarter**	-3.7	- 4.2	-1.3	+3.1	+3.5	+3.3	+3.1	+3.5	-1.2	+2.2
MacKay - Shields Economics - November, 1979										
Based on Rev. 3rd qtr. data (1,434.4)	1,408.0	1,399.0	1,392.0	1,412.0	N.A.	N.A.	N.A.	N.A.	1,400.0	N.A.
% Change from next preceding quarter**	-4.3	- 5.4	-0.8	+5.9					-1.9	

Billions of Constant (1972) Dollars
Annual GNP for - 1977 - 1,360.5
Annual GNP for - 1978 - 1,399.2
Annual GNP for - 1979 - 1,431.7

N.A. - Not Available

** - The Percent Change was multiplied by 4
* - % Change from previous year.

	FRB INDUSTRIAL PRODUCTION INDEX (1967=100)									
Merrill Lynch Economics - February, 1980										
/Based on 4th qtr. data (152.1)	151.9	147.2	144.3	144.6	147.5	150.2	153.8	156.3	147.0	151.9
% Change from next preceding quarter**	-0.4	-11.9	-7.5	+0.6	+8.2	+7.7	+9.8	+6.7	-3.4	+3.4

ADVERTISING EXPENDITURES - BY MEDIA - PERCENT OF TOTAL

	PRINT						OTHER		
YEAR	Newspapers	Magazines	Business	Dir. Mail	Outdoor	Total Print	T V	Radio	All Other*
1950	36.3	8.4	4.4	14.1	2.5	65.7	3.0	10.6	20.7
1960	30.8	7.6	5.1	15.3	1.7	60.5	13.6	5.8	20.1
1965	29.0	7.6	4.4	15.2	1.2	57.4	16.5	6.0	20.1
1970	29.2	6.6	3.8	14.1	1.2	54.9	18.4	6.7	20.0
1971	29.9	6.6	3.5	14.8	1.2	56.0	17.0	7.0	20.0
1972	30.1	6.2	3.3	14.7	1.2	55.5	17.6	6.9	20.0
1973	30.2	5.8	3.4	14.7	1.2	55.3	17.8	6.9	20.0
1974	29.9	5.6	3.4	14.9	1.2	55.0	18.1	6.9	20.0
1975	29.9	5.2	3.3	14.8	1.2	54.4	18.6	7.0	20.0
1976	29.4	5.3	3.1	14.3	1.1	53.2	19.9	6.9	20.0
1977	29.2	5.7	3.2	14.0	1.1	53.2	20.0	6.8	20.0
1978	29.0	5.9	3.2	13.8	1.1	53.0	20.2	6.8	20.0

* - Including Farm Publications

CAPACITY INFORMATION - NEWSPRINT

ANNUAL CAPACITY

(In thousands of metric tons)

Year	United States (1)	Canada (2)	Total	
			Tons	% Change
1966	2,309	8,054	10,363	-
1967	2,580	8,431	11,011	+ 6.3
1968	2,881	8,759	11,640	+ 5.7
1969	3,061	8,777	11,838	+ 1.7
1970	3,205	8,931	12,136	+ 2.5
1971	3,304	9,290	12,594	+ 3.8
1972	3,351	9,344	12,695	+ 0.8
1973	3,465	9,378	12,843	+ 1.2
1974	3,528	9,502	13,030	+ 1.5
	REVISED CAPACITY DUE TO CHANGES IN G/M^2 (3)			
1974	3,377	9,106	12,483	-
1975	3,582	Revised 9,222 (4)	12,804	+ 2.6
1975	3,582	8,974	12,556	-
1976	3,641	9,000	12,641	+ 0.7
1977	3,691	8,983	12,674	+ 0.3
1978	3,710	8,946	12,656	- 0.1
1979	3,776	9,100	12,876	+ 1.7
1980	4,140	9,200	13,340	+ 3.6
1981	4,661	9,500	14,161	+ 6.2
1982	4,946	9,992E	14,938	+ 5.5
1983	4,962	10,082E	15,044	+ 0.7

(1) Source: A.P.I. Capacity Survey Issued December, 1979.

(2) Source: CPPA. E - Estimated.
NOTE: Annual Capacity, includes changes in capacity only for the portion of the year in which they are actually effective.

(3) In 1974 a number of newsprint producers reduced the grams per square meter (g/m^2) of newsprint from 52 to 48.8. A given area of printing surface of 48.8 g/m^2 paper weighs less than the same area of 52 g/m^2 paper. The capacity figures for 1974 have been shown on both the old and new basis to provide a continuity of data.

(4) Canadian capacity has been revised beginning with 1975 to include downtime of less than twenty-four hours in operating hours. Previously, downtime of less than eight hours was included in operating hours. This extra line of information provides a "bridge" between the old method and the new method of calculating Canadian capacity.

Entries for 1983 include residual capacities from the expansion projects that become effective during 1982.

ANNOUNCED CAPACITY INCREASES

(In metric tons)

Company	Mill	Date	Annual Capacity		
			Newsprint	Other	Total
U.S. Mills					
1979					
Bowater	Calhoun, Td	Oct. '79	127,000	-	127,000
North Pacific	Longview, WA	July '79	190,000	-	190,000
Southeast	Dublin, GA	June '79	142,000	-	142,000
Georgia-Pacific	Woodland, ME	3rd qtr. '79	(-82,000)	45,000(5)	(-37,000)
1980					
Bear Island	Doswell, VA	1st qtr. '80	159,000	-	159,000
Boise Southern	DeRidder, LA	Mid '80	163,000	-	163,000
1981					
Garden State	Pomona, CA	Mid '81	34,000	-	34,000
North Pacific	Longview, WA	2nd qtr. '81	190,000	-	190,000
Publishers	Newberg, OR	Early '81	190,000	-	190,000
St. Regis	Houston, TX	Mid '81	130,000*	-	130,000*
Canadian Mills					
1979					
Consolidated - Bathurst	Port Alfred, QUE & other mills	Late '79	50,000	-	50,000
1980					
Kruger**	Bromptonville, QUE	1980	70,000	-	70,000
MacMillan Bloedel	Port Alberni, BC	Late '80	50,000	-	50,000
1981					
Abitibi Price	Stephenville, NFLD	Mid '81	135,000	-	135,000
MacMillan Bloedel	Powell River, BC	Mid '81	190,000	-	190,000
1982					
British Columbia Crown	Crofton, BC	Early '82	170,000	-	170,000
	Elk Falls, BC	Jan. '82	180,000	-	180,000
Donohue Normick	Amos, QUE	Mid '82	150,000	-	150,000

*Machine transfer from other grades and improvements.

**Net increase - speed up of machine at Bromptonville, less transfer of machine at Three Rivers to coated papers.

(5)Uncoated Free Sheet.